

April 10, 2008

Greetings, Coach.

I am happy to announce that FLEET FEET Sports will play host to the 3rd annual Nike Cross Country Kickoff on the first Wednesday of this year's competition season. The event is designed to give teams a chance to participate in a fun, low-pressure season opener. Here are some of the "extras" we hope will make you want to add this race to your calendar:

- The course is two miles in length and flat. It won't tax your athletes too early in the season and the non-standard distance will allow you to get a feel for your competitiveness without yielding times that can be easily compared with those from the standard 5K distance.
- Your varsity team can include up to ten runners, giving you an opportunity to use this race to set your future top seven.
- All athletes and coaches will receive a commemorative shirt.
- The post-race awards ceremony will be held during a post-race pizza party designed to promote camaraderie between athletes.
- The event will be electronically timed using the DAG Timing System. Meet results and photos will be posted online. (Visit [www.fleetfeetstlouis.com](http://www.fleetfeetstlouis.com) to see the results and photos from last year's event.)
- Since athletes must participate in a minimum of 14 practices before they are eligible to race as part of the team, this early meet provides them incentive to attend all practices. (Those without the necessary 14 practices are invited to run in the JV/Open race as Open runners.)

Details of this MSHSAA-sanctioned meet can be found on the attached entry form. Please note that we are limiting the field to the first 10 boys teams and the first 10 girls teams to request entry.

If you have any questions, please email or call me.

**Luke Hofmann**

Meet Director

636-939-0161

[luke@fleetfeetstlouis.com](mailto:luke@fleetfeetstlouis.com)

[www.fleetfeetstlouis.com/specialevents/xkickoff.htm](http://www.fleetfeetstlouis.com/specialevents/xkickoff.htm)



**why us?**

- ✓ Computer-Assisted Shoe Fitting and Professional Sports Bra Fitting
- ✓ Member of the Runner's World Top 50, the Running Network's 50 Best and St. Louis Magazine's A-List
- ✓ Home of Running Times Magazine's Road Shoe Reviews
- ✓ FLEET FEET Runners Club, Racing Team and Training Teams
- ✓ Locally Owned and Operated Since 1993

**That's why!**

**Store Locations**

**Chesterfield**  
Hwy. 40 & Boone's Crossing  
(next to Lowe's)  
636-532-0522

**Fenton**  
Hwy. 141 & Gravois  
(next to Dierbergs)  
636-343-6300

**St. Charles**  
I-70 & Cave Springs  
(next to TJ Maxx)  
636-939-0161

[www.fleetfeetstlouis.com](http://www.fleetfeetstlouis.com)

